



# 4<sup>th</sup> Sustainability Report | 2020

Al Eslah Society  
Bureau of Planning

In the Name of  
**Allah,**  
the Most  
**Merciful,**  
the Most  
**Gracious**



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## Thanks and Praise Renewing Commitment to Loyalty

With great pleasure and gratitude, Al Eslah Society has been praised by more than 70 official and national bodies for the 3rd Sustainability Report 2019, including the Amiri Diwan, the Diwan of the Crown Prince, the Cabinet of Kuwait, National Assembly, Ministry of Social Affairs, General Secretariat of Supreme Council for Planning and Development and many other ministries in the State. Endowed with an increased feeling of social responsibility, we are urged to move forward to continue the Society's journey in contributing to the achievement of the Sustainable Development Goals and the State's development plan for Kuwait, today and in the future. We pray to Allah, the Almighty, to keep our dear homeland Kuwait, blessed with security, stability, and prosperity.

Board of Directors of Al Eslah Society

Thanks and Praise

# Sustainable Development Goals





# Comments on Previous Reports



Al Eslah Society is the first civil society institutions to submit a sustainability report, and their report was one of the important inputs that we have benefited from in preparing our national voluntary report we presented to the United Nations

Secretary-General of General Secretariat of Supreme Council for Planning and Development during his meeting with civil society organizations on 29/1/2020



I have not been pleased with others for such a breakthrough the way I am pleased with this achievement as the report value lies in highlighting the role of civil society in addition to establishing a roadmap that defines civil society organizations to reinforce the values of national unity and cultural communication

Advisor of Kuwait Chamber of Commerce and Industry on 6/10/2020



# On the Real Ground



**Praise be to Allah, Lord of the worlds, and prayers and peace be upon the Prophet Muhammad,**

**After greetings,  
Ladies and Gentlemen**

We praise Allah Almighty for His grace and generosity; Allah deserves all thanks and praise; all good comes from Him; to Allah, the whole matter will be returned. Praise be to Allah throughout the night and day.

History stands witness that the honorable Kuwaiti people stand to-

gether at the most challenging times, revealing their true authenticity, presenting their best efforts, generosity, giving, stability, and rallying around their leadership.

Perhaps, this is what everyone, near and far, has remarked during Covid-19 2020 pandemic, as everyone — the helm of leadership and the people — have responded to the call of «Fazaa for Kuwait».

We have witnessed how young men and women from this dear State exerted the most amazing and sincere efforts and sacrifices to confront the

crisis, and how they lined up in the frontlines in order to achieve health care, support stability and safety, ensure security for their community and protect it from rumors during the crisis.

With the grace of Allah, Who has granted success to Al Eslah Society to be on the real ground, side by side with all associations, civil society institutions, and official institutions facing the repercussions of the crisis, we are pleased to present, through the 4th Sustainability Report 2020, a clear reflection of these blessed efforts in the hands of Allah

Almighty, praying that any effort exerted by everyone to be accepted by Allah. Therefore, we present it as a historical document to you and for you, for the future generations to be an honourable record and an inspiring model against adversity, challenges, and crises.

We pray to Allah, the Almighty, to protect our country, Kuwait, and all other Muslim countries from harm, malice, trouble, and danger.

Kuwait, 20/01/2021

**Dr. Khaled Al-Madkher**  
Chairman, Al Eslah Society



# Special Thanks



**Praise be to Allah  
May peace and blessings  
be upon the Messenger of  
Allah...**

**Ladies and Gentlemen,  
Peace be upon you; mercy  
and blessings of Allah be  
upon you.**

A year has passed since the creation of a Fazaa group at Al Eslah Society to deal with the repercussions of the Covid-19 pandemic, which have caused profound impact on the movement of society and human beings.

Your association has interacted directly and quickly with the event, and has established this team, which has absorbed nearly 1,000 activists, volunteers, assistants in daily work, collaborators, contributing to alleviating the suffering of both citizens and residents.

Your association has joined its colleagues from charities and civil society associations in working toward educating residents on the ground as to the importance of dealing seriously with the pandemic and complying with the required health conditions.

The contributions of the charitable, humanitarian, and media awareness team toward the event have had a deep impression in assuaging the crisis and introducing ways to confront it and co-exist with it.

The activity and support of nearly 1.5 million people have entirely covered the world.

Thank you very much to the Board of Directors for their interest and monitoring activities.

Thanks to the Crisis Team for what they presented and accomplished.



Thanks to Namaa Charity for its support and immense interaction.

**Muhammad Ali Al-Omar**  
Vice Chairman  
of Al-Eslah Society  
and Head of Fazaa Team



# Special Thanks



# This Report...



## Praise be to Allah, Lord of the worlds; prayers and peace be upon the Prophet Muhammad, after greetings...

For the 4th consecutive year, the Society has continued to issue its voluntary report for the year 2020 within exceptional circumstances due to Covid-19 pandemic and its aftermaths on all sectors of the country, to confirm how it keeps moving toward enhancing integration with all sectors of society, in order to promote community security and well-being in Kuwait, now and in the future.

It presents a model of positive initiative and high preparation in facing challenges and managing crises, while being keen to be consistent with the country's development plan 2035 and its strategic pillars, in conformation to the United Nations' Sustainable Development Goals.

This report is to demonstrate the most important and remarkable efforts exerted by all sectors in the society toward achieving the goals of sustainable development and the country's development plan in light of Covid-19 pandemic.

It is a relief to realize that the Society has established the 'National Volunteer Committee'

during the crisis, which included 1000 volunteers from citizens and residents, coordinating with 5 government agencies, 9 national bodies, and public welfare associations to provide its relief services and awareness, community and volunteer programs over all governorates of Kuwait.

The 4th sustainability report, which we have on hand, reflects the high preparation and successful initiatives of the Society's sectors, and the flexibility to adapt their strategic plan in accordance with the new updates that are characterized by transparency, through which the Society's performance can be estimated in relation to achieving sustainable developments goals. Moreover, this report shows how it is consistent with Kuwait's Development Plan 2035.

Their performance and participation can be manifested over an exceptional year by and large, to bear social responsibility toward the citizens and residents during the pandemic.

**1000**  
Volunteers

**5**  
Government  
Agencies

**9**  
National  
Bodies



# Our continuous journey with sustainable development

Al- Eslah Society's first sustainability report was issued in 2017 to highlight the most important activities of the Society's sectors consistent with the sustainable development 2035 goals, officially began to be implemented on January 1, 2016, with its 17 goals and 169 objectives, that were adopted by world leaders in September 2015 at a historic nations summit provided that all country shall cooperate to achieve them within the next fifteen years.

These Goals also known as the Global Goals as it is a global advocacy to eradicate poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030.

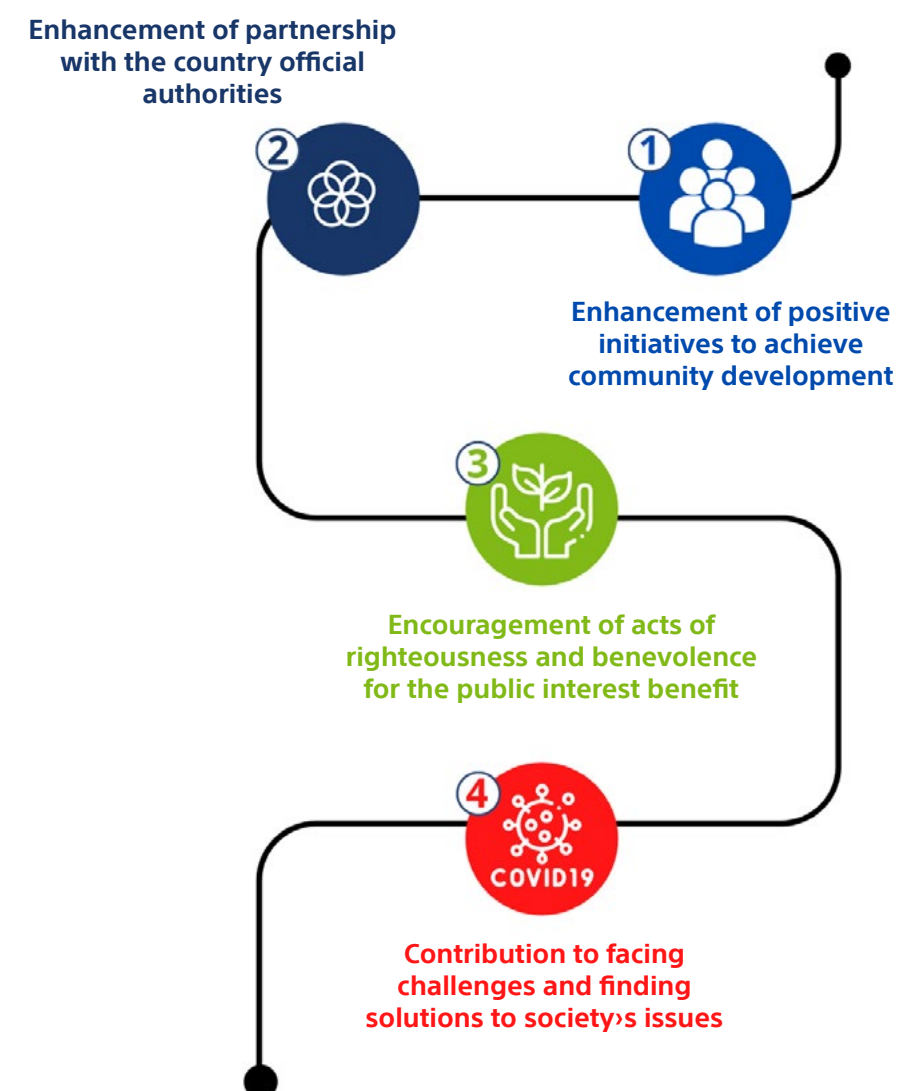
This renewed annual report is as a voluntary commitment by the board of directors to enhance the contributions of civil society in supporting the state's efforts to achieve the citizens' security and well-being and reinforce the State of Kuwait's position in relation to the global competitiveness indicators. Moreover, the Society recommits this year to submit

the 4th voluntary report aiming to clarify the roles that civil society institutions and public welfare associations can play to face challenges and dealing with crises along with state institutions, as what occurred while dealing with Covid-19 pandemic repercussions during 2020.

The 4th sustainability report 2020 is to clearly indicate to which extent Al-Eslah Society is committed with all its sectors, to its objectives set out in Article 3 in the amended article of association in 2016 which demonstrate the main purpose of its establishment and relating it to the Sustainable Development Goals through four main strategies that the Society have focused its efforts on during 2020, which are the following:



## Sustainable Development and the goals of the Society





# Pillars of Sustainability Report 2020



## First pillar

Compatibility with “Sustainable Development Goals (SDGs)” approved by the United Nations General Assembly on 12 Dhu al-Hijjah 1437 AH corresponding to December 25, 2015 in accordance with Resolution 70/1.

## Second pillar

Compatibility with the development plan of the State of Kuwait until 2020, which included 31 indicators related to the integration prospects with civil society institutions to implement Sustainable Development Plan 2035, which included 21 axes, as the Society has been keen to engage in the partnership available and to enhance development opportunities with the sectors of the state (public - private - civil society) to achieve development aspirations in Kuwait.

## Third pillar

The positive interaction and field initiative to confront the crises facing the country due to Covid-19 pandemic with a strategic plan that has dealt excellently with the updates and has been able to utilise the community volunteer energies, mobilized all available resources and cooperated with all State agencies mandated to confront the epidemic on the ground.



# Our continuous journey with sustainable development

The National Voluntary Committee has succeeded in implementing its Covid-19 pandemic crisis management strategy in a manner compatible with nine main goals of Sustainable Development Goals, which are the following:



Since the beginning of the crisis, the National Voluntary Committee, assigned by the Society's Board of Directors, has developed its strategy to manage the crisis based on the eight goals referred to of the Sustainable Development Goals in accordance with the following six guidelines:



Providing all available relief services that were accessed by the affected people and the workers on duty, through coordination and partnership with 14 government agencies in the country.



Raising awareness of citizens and residents about how this pandemic is serious and the necessary precautions to be taken.



Positive interaction with the valuable guidelines of His Highness the late Emir Sheikh Sabah Al-Ahmad Al-Jaber - rest in peace - regarding charitable work and solidarity with the relevant state institutions to confront Covid19-.



Supporting the front lines and appreciating their efforts, in addition to supporting them through the media, in order to counteract rumours, which contributes to come down the unjustified panic among citizens.



Presenting a package of community-based programs to spread optimism spirit, mitigate lockdown effects, and caused the citizen feeling that the state is really care about him, which enhances social stability.



Managing information accurately and making the communication system address the citizen directly through volunteers in all governorates.



# 1,833,923 Beneficiaries from Services



The Society has succeeded, by the grace of Allah and thanks to the sincere efforts of the volunteers of Kuwaiti people, despite the exceptional circumstances that Kuwait has experienced during the pandemic and thanks to the high preparations in achieving a lot of compatible achievements with Sustainable Development Goals to provide its services during the period from February 26 until August 31, 2020, which are reflected by the following numbers and achievement rates:



**Employment of 700 potential volunteers of both genders in all governorates.**



**5,573 various services the Society provided to the community during the pandemic.**



**1,833,923 beneficiaries of the services provided.**



**Coordination with 14 government agencies to provide relief services.**



**Cooperation and partnership with 9 national bodies to confront Covid-19 pandemic.**



# Achievement courses to fulfil the nine Sustainable Development Goals



The National Voluntary Committee established by Al Eslah Society, which was constituted by the Society's Board of Directors on 17/3/2020 chaired by the Vice Chairman, Mr. Muhammad Al-Omar, to manage the crisis along with the cooperation of the state and civil institutions, has identified four courses to be a base for its scope of work regarding the achievement of the nine Sustainable Development Goals during the crisis, which are the following:



Board of Directors of Al Eslah Society's resolution to constitute the voluntary Fazaa team.



# Our continuous journey with sustainable development

## Eradicating Poverty in all its Forms Everywhere

The first objective requires the eradication of poverty in all its forms. Including extreme poverty during the next fifteen years. All people, including the poorest and most vulnerable, should enjoy a basic standard of living and social protection benefits.

1 NO  
POVERTY



2 ZERO  
HUNGER



## Eliminate Hunger and Provide Food Security

This objective seeks to eradicate all forms of hunger and malnutrition and to achieve sustainable food production by 2030. This objective is based on the belief that everyone should be able to get enough of the improved food.







Objective (1-1): To eliminate extreme poverty for all people, wherever they are, by 2030, which is currently measured by the number of people living on less than \$1,9 a day.



Distribute  
**4837**  
Meals



Distributing  
**3**  
Million water bottles  
during the heat of  
summer



Sponsoring  
more than  
**1000**  
Orphans



Distribution  
of sacrificial  
animals to  
more than  
**6000**  
Families  
in need

The total of all  
our services are  
**395**  
Relief Service







Objective (2-1): End hunger and ensure that all, especially the poor and vulnerable groups, including infants, have access to adequate, safe and nutritious food throughout the year by 2030.



Distributing

**520**

Ice Boxes



Distributing

**107**

Sacrifices Divided  
into Meals



**4000**

Bread Bags



Distributing

**100,000**

Thousand  
Food Baskets

**1,612,857**  
Beneficiary



“ 700 volunteers of both genders participated in providing relief services and awareness programs to face the repercussions of Covid-19 ”

### Ensuring that everyone enjoys healthy lifestyles and well-being at all ages.

The third objective of the Sustainable Development Goals aims to ensure the provision of health and well-being for all at all ages by improving positive health and the health of mothers and children, ending major communicable diseases, reducing non-communicable and environmental diseases, achieving health coverage for all, and ensuring universal access to safe medicines and vaccines.



### Ensure the availability of water and sanitation services for all and manage them sustainably.

The sixth objective addresses topics beyond drinking water, sanitation and hygiene, as it addresses the quality and sustainability of water resources. This objective means expanding international cooperation and mobilizing support at the community level in order to improve water and sanitation management.







Objective (3-1): Eliminate the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases, and combat hepatitis, life-borne diseases and other infectious diseases by 2030.

The Social Al-Eslah Society employed all its media efforts during Covid-19 pandemic to achieve two Sustainable Development Goals related to the pandemic, namely: “good health and well-being” and “clean life and sanitation.” The National Voluntary Committee, in coordination and partnership with the official authorities, formulated its media strategy through:



Health directives and requirements were published among all segments and parts of the society.



Spreading reassurance in the hearts of citizens and residents through faithful, legal and educational thoughts, through community symbols, imams, preachers, and fighting rumors.



Distributing sterilizers, sanitary disinfectants and masks in all government facilities and gathering places in all state institutions and in health quarantines.



Call for rationalizing consumption during the crisis in light of total and regional embargoes in light of the difficulty and faltering supply chains due to the global pandemic.



Objective (6-1): Achieving the goal of equal universal access to safe and affordable potable water for all people by 2030.



**1020**  
**posts**  
on social  
media



**20**  
**TV**  
interviews



**800**  
Awareness  
videos



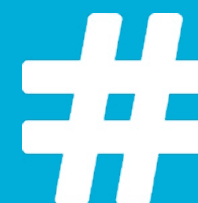
**22**  
Radio  
interviews



**1100**  
Awareness  
tweets



**6**  
Press  
articles



**50**  
Awareness  
hashtags



**22**  
Press  
coverage





**4030 awareness services** have been provided to ensure a sustainable and safe living environment in light of Covid-19 pandemic



### Ensuring that all people have equal access to quality education and promote lifelong learning opportunities for all

The 4th goal focuses on acquiring foundational and higher-level skills, achieving more access to technical and vocational education and training (TVET), in a more equitable manner, training throughout life, and on the skills, knowledge and values needed to engage well and contribute to society.

Objective (7-4) Ensuring that all learners acquire the knowledge and skills necessary to support sustainable development, including, inter alia, training and promotion to the peace culture, non-violence, good citizenship, and cultural diversity appreciation by 2030.

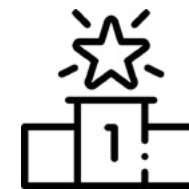
In line with the 4th goal of the Sustainable Development Goals related to «Quality Education», Al Eslah Society, through its National Voluntary Committee during the Covid- 19 pandemic,

presented a set of various community-based programs and activities in the domains of (entertainment, health awareness, general culture and skills development) to create a stable general environment that kills boredom during the total and partial lockdown, spreads optimism and reassurance in the hearts of citizens and residents and encourages them to invest their time usefully and beneficially through interactive programs on the Society's platforms on social media, which are as follows:



#### Training Courses

Most notably, volunteer training on the Ministry of Municipality mechanisms



#### Cultural Competitions

Competition for Best Recitations / Cultural Competition with 1740 Participants / Cultural Competition on Kuwait Pulse Radio with 15255 Participants / «Your Mosque is Your Home» Competition with 381 participants / Day and Night Supplications Memorization Competition for Children.

#### Quran Memorization Classes

Taj Alwalidayn Classes / The General Secretariat of Qur'an and its Sciences / Waqfiyat Menabar Al-Nour, Farwaniya Branch.



#### Sharia Courses

For all ages in Fundamentals of Fiqh / Tuhfat Al-Atfal / Tashih Al-Fatihah / Explanation of Al Marateb Al Olya» Book of Hanbali School Arts.



#### Classes and Lectures They discuss several topics, including (health, Fiqh, Sharia, literature and education).

They discuss several topics, including (health, Fiqh, Sharia, literature and education).



“ (Objective 9 - 5) Enhancing scientific research, encouraging innovation, and achieving a significant increase in the number of people working in research and development field per million people, in addition to increasing public and private sector expenditure on research and development by 2030 ”



Dr. Khaled Al-Madkher, Chairman of Al Eslah Society, his deputy, Mr. Muhammad Al-Omar, and Chairman of the Women's Action Committee, Ms. Buthaina Al-Dahishi during honoring the inventor Jinan Al-Shehab.

Despite the health, economic and social repercussions of Covid-19 pandemic on the public scene in the State of Kuwait, the Society represented by Namaa Charity focused on contributing to achieving the goals of the New Kuwait Pillars 2035 in relation to developing creative human capital by encouraging inventors, and being consistent with the ninth goal of the Sustainable Development Goals Which focuses on industry, innovation and infrastructure, as it has organized a an event to honor the inventor Jinan Al-Shehab for obtaining the gold medal of the “Toronto” Invention Forum, Special Canada Prize and the Best Inventor Award for 2020, raising the State of Kuwait’s position high within international forums and presenting the excellent scientific model for Kuwaiti youth.



**Establish foundational resilient infrastructure, stimulate inclusive and sustainable industrialization for all people, and encourage innovation**

The ninth goal focuses on promoting infrastructure, industry and innovation. This can be achieved through enhancing support, researching and innovating in financial, technological and technical fields at the international and national levels and increasing access to information technology.

The Order of the Human Building System for Humanitarian Giving was received by Mr. Saad Marzouq Al-Otaibi, Director General of Namaa Charity, in the presence of the Chairman Dr. Khaled Al-Madkour and Sheikha, Sheikha Al-Abdullah Al-Khalifa Al-Sobh, Honorary President of the Handicapped Club.





“ Enhancing and revitalizing the means of implementing global, local and community partnerships for achieving sustainable development. ”



According to the 17th goal, the Sustainable Development Goals will only be achieved by a strong commitment to partnership and cooperation at the international and national level, especially when it comes to face crises, disasters and epidemics that require concerted endeavors and partnerships to achieve the goals and confront.

Therefore, Al Eslah Society has been keen to play a vital and supportive role in facing Covid-19 pandemic for all official state institutions and to be an active participant with all civil institutions and public welfare associations, as the Society has responded with flexibility and high efficiency, to the new real situation with all its repercussions and has succeeded in achieving these partnerships as it established since the beginning of the crisis The “National Volunteer Committee” to mobilize and employ the society energies which has been manifested in several aspects at the national level, as it included 700 active volunteers of both genders from citizens and residents in each region.

Al Eslah Society has coordinated with 14 government agencies, the most prominent being (Ministry of Health - Ministry of Interior - Ministry of Endowments and Islamic Affairs - Kuwait Municipality - Operations Affairs of Civil Defense). Here are some of the most prominent volunteer programs implemented by the Society in coordination with the official authorities are the following:



**90**  
Medical kits  
for diabetics



**Delivering  
medicine to  
1800  
elderly patients  
during four  
consecutive months**



**Organizing the  
entry of  
770  
persons to the  
Blood bank**



# Partnership to achieve goals with national bodies and public welfare associations

Partnership Efforts during the Covid-19 Pandemic (lockdown period):



Distributing  
**2000**  
food baskets  
in cooperation  
with the Civil  
Defense

Organizing  
the entry of  
**3000**  
references to the Farwaniya  
Center for Residency  
Violators

Organizing  
the entry of  
**1500**  
references to the  
quarantines in Farwaniya  
and Al-Jahra

Organizing  
the entry of  
**2000**  
shoppers to the  
Eshbelia Society

Delivering  
**400**  
orders to homes  
in cooperation  
with the Al- Radwa  
Society

Distributing  
**210**  
kilos of rice in  
cooperation with  
the Civil Defense

Organizing  
the entry of  
**1500**  
shoppers to the  
Central Market in  
Al-Rawda & Hawali

Training of  
**20**  
volunteers on Kuwait  
Municipality mechanisms  
to clean streets and remove  
waste, in cooperation with  
Kuwait Municipality

Distributing  
**60000**  
kilos of vegetables in  
cooperation with the  
Ministry of Interior  
and Civil Defense

Distributing  
**600**  
food baskets in cooperation  
with the Humanitarian  
Relief Society

Distributing  
**2360**  
food baskets in cooperation  
with the Civil Defense



# The role of women in implementing development goals



Women's Working Secretariat

Based on Al Eslah Society's conviction of the women role's importance and in line with the Sustainable Development Goals set out in the fifth goal, which calls for ensuring the full and effective participation of women and getting equal leadership opportunities as men at all decision-making levels related to political, economic and public life, the Women's Working Secretariat of the Society has participated in facing the repercussions of the Covid-19 pandemic making many achievements, including:

Preparing  
**1500**  
food basket to be distributed to the poor

Contacting with  
**1965**  
families to assure that they received magnetic cards

Holding  
**7**  
training courses for female volunteers, which were beneficial for 270 volunteers

Organizing  
**500**  
female donors to the Blood bank

Processing data for  
**705**  
families in cooperation with Namaa Charity





**180 days**

of continuous giving from the start of the crisis until ending the lockdown



## Sustainable Development Goals Achievement Indicators

Through measuring the performance indicators of Al Eslah Society and its operating committees that played a role in facing the pandemic, we find that they have been distinguished by their compatibility with the Sustainable Development Goals by achieving the following indicators:

**Contribution to eradicating poverty and hunger.**

**Quality education and continuous awareness.**

**Partnerships for the Goals.**

**Enhancing the women role through community participation at all levels.**

**Reducing Inequality.**

**Comprehensive coverage over restricted areas.**

**Good Health and Well-being.**

**Providing clean water and sanitation.**

**Encouraging and supporting scientific research and innovation.**

### • **Covering all segments:**

The Society's services and initiatives included citizens and residents, needy families, patients, quarantine, Health centers, hospitals, social care homes, cemeteries, universities, and housing and employment headquarters.

### • **Eradicating poverty and Hunger:**

The Society, with its relief projects, targeted those who were cut off from them, so it participated in many charitable campaigns such as the Fazaa campaign for Kuwait, where it distributed more than 444 thousand Kuwaiti dinar, from which more than 4000 poor families benefited in Kuwait.

### • **Good Health and Well-being, and providing "Clean Water and Sanitation":**

Through the "distribution of sanitizers and disinfectants - and the preparation of integrated headquarters for quartering and quarantine - and the distribution of bottles of drinking water in summer and very hot months - equipping the civil hospital in Mahboula - a Bard project to provide refrigerators, and air conditioners for poor and destitute families during the quarantine period".

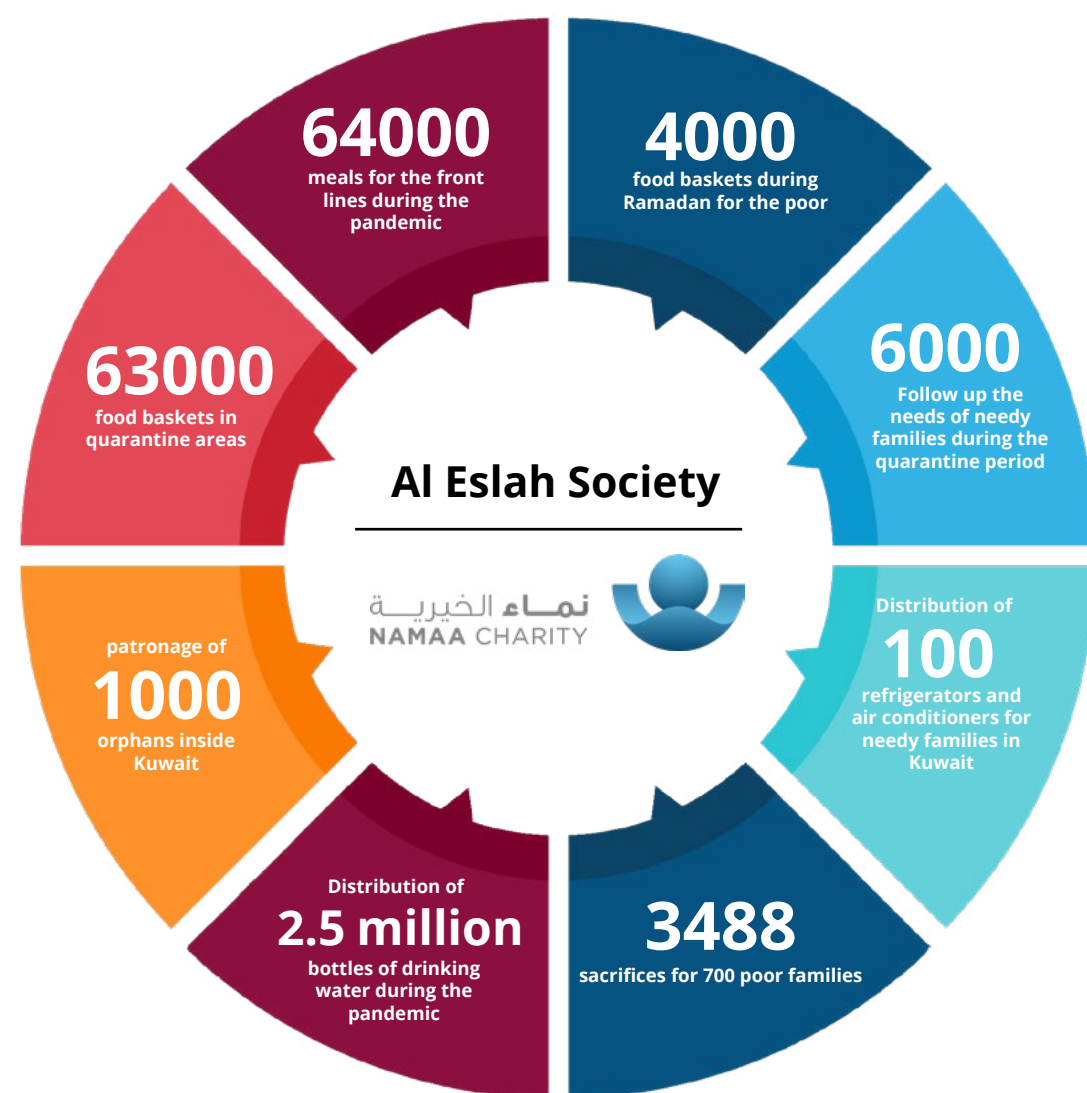
### • **Partnerships for the Goals:**

By presenting (help and be helped) initiative, as it expressed its full readiness for any partnerships to intensify the distribution of food baskets to the restricted areas during the pandemic.

### • **Reduced Inequality:**

Through the Nama Committee for Zakat and Community Development, the Society covered all prohibited places where food basket was distributed in the exclusion areas in (Hawalli - Farwaniya - Mahboula - Jleeb Al-Shuyoukh) to work on eradicating poverty and hunger.





Based on the main objective of the fourth sustainability report in a statement of the roles and efforts of Al Eslah Society in all its field sectors in pursuing a clear vision and an ambitious strategic plan to seek alignment with the Sustainable Development Goals that are in line with the development goals of the State of Kuwait 2035, we can monitor the goals on which the society's efforts were focused during 2020 In which you made a remarkable achievement during 2020, namely:

1- Contributing to achieving the goals of the new Kuwait pillars 2035, in the axis of developing "creative human capital" and in line with the ninth goal of the Sustainable Development Goals, which focuses on "industry, innovation and infrastructure."

2- Alignment with one of the most important goals of the New Kuwait Pillars 2035, which provides for a "sustainable living environment" and the third goal of the Sustainable Development Goals related to "quality education", as Al Eslah Society, through its National Voluntary Committee during the Covid-19 Crisis 2020, presented a package of programs and various community activities That was previously mentioned in the report.

3- Consistency with the third and sixth goal of the Sustainable Development Goals, namely: "good health and well-being" and "clean water and sanitation."

This is evident from the efforts of the voluntary national committee established by the Society during the Covid-19 pandemic, as it focused its educational, voluntary and community services and programs to achieve these goals during a crisis Covid-19 pandemic, which is a health crisis in the first place, as stated in the report.

### Quality Education and on-going awareness:

The Namaa Committee organized several awareness campaigns, the most important of which is the (Stay at Home) to urge adherence to health requirements and stay at home during the ban period and cooperate with state agencies to fight rumours. It also participated in the (we need it zero) campaign, referring to zero infections.